



## Food Hotel China 2023

Shanghai, China  
November 8-10, 2023

China is the second-largest economy in the world. Despite the downward economic pressure and the impact of COVID-19, the food manufacturing and food processing sectors remained stable. China's overall food and beverage production volume grew 6.3 percent. That same year, China imported consumer-oriented agricultural products from the United States worth nearly \$7.1 billion. Most of China's food processing ingredients come from domestic producers, increasing demand for imported ingredients in the higher-end market.

Within the HRI industry, FHC, with 23 years of history, is amongst the leading exhibition in China, attracting thousands of exhibitors from countries and regions worldwide, with over 100,000 professional visitors attending on average annually. Oriented towards foodservice products, FHC is an ideal platform for suppliers and exporters of Horeca products to meet and establish relationship with buyers and traders from China.

### Participation Fee:

**Corner booth:** \$1,419; **Early Bird Special:** \$1,219 (if you register and pay before June 8, 2023)

**In-line booth:** \$1,269; **Early Bird Special:** \$1,069 (if you register and pay before June 8, 2023)

### Fee Includes:

- 9m<sup>2</sup> booth and standard furniture package
- Interpreter services (please request in advance if needed)
- Market Briefing and tours
- Reimbursement of up to \$1,000 in sample shipping costs, with proper documentation

**Registration Deadline: August 8, 2023 (No refunds for cancellation after this date)**

**50% CostShare:** Apply now for SUSTA's 50% CostShare to request 50% reimbursement of participation fee, travel costs for up to two company representatives (flight, hotel, meals and incidentals), promotional giveaway items, point of sale materials and more!

**Industry Focus:** Food Service Products, Ingredient, Natural/Health, Organic, Produce, Retail Products

**Product Description:** Bakery/Confectionery (finished products), Snack Foods, Juices, Grocery and Canned Goods, Wine/Beer, Non-Alcoholic Beverages, Dried Food (Fruits/Nuts), Baking Mixes and Ingredients, Dairy Products (CNCA Approved), Baby Foods, Breakfast Cereals, Health Foods, Frozen Foods, Ready-to-eat foods

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